

On and Off Airport Rental Car Market Share Figures: PDX & HIO

Activity Month: Nov-16
Date Published: 12/21/2016

PDX:

Rental Car Company	Gross Receipts	Market Share
Avis Budget Car Rental, LLC	1,735,082.57	14.35%
EAN Holding, LLC dba Enterprise Rent-A-Car	2,290,368.25	18.94%
EAN Holding, LLC dba Alamo Rent-A-Car	1,220,978.43	10.10%
EAN Holding, LLC dba National Car Rental	1,695,315.34	14.02%
The Hertz Corporation	2,606,912.31	21.55%
Todd Investment Company dba Dollar Rent-A-Car	1,162,054.67	9.61%
DTG Operations, Inc. dba Thrifty Car Rental	545,540.69	4.51%
Budget Rent A Car System, Inc.	664,853.11	5.50%
Airport Van Rental	33,324.24	0.28%
Payless Car Rental, Inc.	140,368.63	1.16%
Total Market Share	\$12,094,798.24	100%

Hillsboro Airport:

Rental Car Company	Gross Receipts	Market Share
The Hertz Corporation	135,061.97	59.3%
Avis Budget Car Rental, LLC	72,204.25	31.7%
EAN Holding, LLC dba Enterprise Rent-A-Car	20,563.83	9.0%
Total Market Share	\$227,830.05	100.0%