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## BLUE STAR DONUTS TO OPEN AT THE PORTLAND INTERNATIONAL AIRPORT

Blue Star plans a location at PDX in late fall 2016

Portland, Ore. - Portland's beloved artisan donut shop will be opening a new location at the Portland International Airport prior to the start of the holiday travel season in late-fall/early-winter 2016.

The new shop will be located pre-security in the Oregon Market. The PDX shop will carry all the regular and city-exclusive donut flavors, and serve local roasting darling <a href="Coava Coffee's">Coava Coffee's</a> specialty "Blue Star Blend" drip coffee.

"We are excited to welcome Blue Star Donuts to the PDX food family," said Shane Andreasen, Sr. Manager of Concession Development at PDX. "This will be the first time that we will have had a stand-alone donut store at PDX; come this fall, our travelers will have the opportunity to grab Blue Star's signature donuts prior to their flight to take a taste of Portland to friends and family."

"The Port is working incredibly hard to make PDX a genuine Oregon experience, and to be among other home-grown businesses that get to greet and send off travelers is a huge honor," adds Katie Poppe, CEO and Blue Star owner. "And don't worry, we verified that all donuts will clear TSA security!"

For the fourth consecutive year, PDX has been voted <u>America's Best Airport</u> by *Travel + Leisure* magazine. Blue Star will be joining the ranks of favorite Portland locals like <u>Elephants Delicatessen</u> and <u>Kenny and Zuke's</u>, further increasing the local flavor in Portland's award-winning airport.

## ABOUT BLUE STAR DONUTS

<u>Blue Star Donuts</u>, founded and owned by Katie Poppe and Micah Camden, is an artisan donut shop with four locations in Portland, Oregon. After a much-anticipated opening in 2012, Poppe and Camden expanded to a second location in Southeast Portland in May 2014 and opened two satellite locations on Mississippi Ave. and NW 23rd Ave. in the span of a year. The Portland-grown shop has since expanded to two locations in Japan and one location in Los Angeles, California.

The brioche-based donuts have quickly become a Portland favorite, recognized as the best in Portland by <u>Willamette Week, Serious Eats</u>, and <u>Thrillist</u>. Their gourmet gems have gained international attention on the <u>Food Network</u>, and were recently featured on the May 2016 cover of <u>Bon Appetit Magazine</u>.





