



**Hillsboro Airport Roundtable Exchange Retreat  
April 23, 2014: Walters Cultural Center**

Meeting Summary

MEMBERS PRESENT

Bert Zimmerly	Hillsboro Airport Historian
Bob Braze	Alternate for House District 29 (Jurisdictional)
Bob Flansberg	Alternate for House District 30 (Jurisdictional)
Brian Lockhart	Global Aviation (Airport Business)
Clint Bedwell	Federal Aviation Administration (Technical)
Deanna Palm	Hillsboro Chamber of Commerce (Business)
Fred Hostetler	Citizen (Land owner adjacent to HIO)
Henry Oberhelman	CPO 8 (Citizen)
Kimberly Culbertson	CPO 9 (Citizen)
Larry Altree	Airport Business
Mike Gallagher	Citizen
Mike Warrens	Oregon International Airshow
Rudi Resnick	Alternate for Senate District 15 (Jurisdictional)
Patrick Preston	Alternate for City of Hillsboro (Jurisdictional)
Stephen Roberts	Alternate for Washington County Commission (Jurisdictional)
Steve Nagy	Port of Portland
Tom Black	CPO 9

MEMBERS ABSENT

Annette Campista	Latino Business Community (Business)
Bill Seibt	Citizen
Cathy Stanton	Westside Economic Alliance (Business)
Jack Lettieri	Citizen

ADDITIONAL STAFF

Brooke Berglund	Port of Portland
Doug Zenn	Facilitator

## SUMMARY

### *Introductions and Welcome*

Doug Zenn welcomed the group and went through the agenda for the day. As a start, he had everyone introduce themselves and share what their goal or hope for the day was.

Steve Nagy said he was looking forward to the committee's input on the exercise as part of the day. Tom Black wanted to have a clear understanding of where the committee is heading with leaded fuel and getting that info out to the public in a larger format. Bert Zimmerly stated it would be nice to have media that is able to accurately depict the history of the airport and that the businesses at HIO are employing people in the community. It is important to share that this is a major industry in the community. Bob Braze said the committee needs to show the value of the airport as Hillsboro grows both through the media and community outreach. He would like also to see more interaction between the CNAC and the HARE committees. Mike Gallagher said there is a need to balance the pro-airport comments with the acknowledgement that there are impacts to residents who live close to the airport as well. He feels it is essential to maintain public support for the airport. Brian Lockhart is looking for a major effort to let the community know that the airport is more than just a noise generator. Most of the committee's historical agendas have been focused on noise and there needs to be a stronger community outreach to show the benefit of the airport. Clint Bedwell said he would like to see the committee continue to act on to-do lists to make sure that they are acting on items instead of only discussing things. Fred Hostetler stated his goal for today was to work on developing goals and objectives. He also stated that the committee needs to help the airport grow with the community together. Larry Altree stated he wanted to see what the big picture of where the committee is going and how things are going to work. He would also like to identify some opportunities to highlight some positive impacts of the airport as well. Rudi Resnick said he was just interested in being a participant without an agenda today. Kimberly Culbertson said she was looking for great transparency in the committee's outreach. She thinks there has been a great deal of work in the subcommittees and she is interested in finding a way forward from those initial steps to create an actual outreach plan. We have built a great deal on the subcommittees. Mike Warrens is interested in giving people information about the airport prior to new development. Patrick Preston is interested in how the committee works together and then how he can provide assistance in telling the value of the airport story. Deanna Palm is interested in helping bringing the message forward of the importance of the economic impact of Hillsboro and that we preserve that asset now and into the future. Stephen Roberts was also interested helping to tell the economic impact story of the airport as well as how the airport is a region wide asset.

### *Accomplishments*

The committee discussed their accomplishments over the last twelve months in addition to what had already been recorded (attached at the end of this document).

The committee added the following to the matrix:

- Issue Management: Leaded Fuel
  - Having a CPO Forum with a panel of experts that discussed the concerns related to the use of leaded fuel by aircraft
  - The Port hiring a consultant to look at the feasibility of having alternative fuels at HIO once available
- Issue Management: Noise
  - Provided the larger HARE committee with two recommendations
    - Ask the FAA to let pilots know that there are noise abatement procedures in effect
    - Increased the Fly Friendly program with airfield signs
  - Development of issue identification matrix
- Nuts & Bolts: Vacancies
  - Citizen at large position filled
- Nuts & Bolts: Support
  - New chair of the committee
- Communication: Outreach
  - Successful attendance at the Air Fair (highest attendance ever)

### *HIO Parallel Runway Construction Outreach*

The committee broke out into smaller groups to discuss outreach avenues and ideas for construction of the parallel runway slated to begin this summer.

#### Key Messages

- The process used by the FAA looked at current volumes, not projected. This project is needed now, not for future potential growth.
- The project went through environmental review and will be continually monitored throughout the construction period.
  - Once complete, there will be a smaller pattern for single engine aircraft which should result in a reduction of the number of flyovers over populated areas.
- Long Term Benefits
  - Once complete, there will be a smaller pattern for single engine aircraft which should result in a reduction of the number of flyovers over populated areas.
  - By separating the traffic patterns of larger aircraft from smaller aircraft, there will be a reduction in the number of aircraft idling. This will result in less emissions and idling.

### Key Messages (cont).

- Short Term Impacts
  - Neighbors and businesses close to the airport may notice more truck traffic on adjacent roadways during the construction period.

### Audience

- General public
- Pilots utilizing HIO
- People living adjacent to the airport
- Commuters adjacent to the airport

### Outreach methods

- Hotline
- Twitter page
- Twitter hashtag
- Email subscription
- Facebook
- Local postcard – direct mailer to neighbors who live right next to the airport
- Webcam
- Webpage that is updated frequently with the current status of the project (linked all to the City & County websites)
- Outreach in other languages (Hispanic, Cantonese)
- Written materials distributed at the Orenco Farmer's Market
- Presentations at homeowner's associations
- Traffic change sign
- Earned media (guest columns, letters to the editor, Argus opinion editor monthly meeting, meet with reporters from The Tribune and Argus)
- Information available at the library
- Community walks (invite neighbors to join in a conversation about the project)
- Signage at the airport
- Partner communications (work with the City/County to communicate the efforts)
- Use the different phases of the project as separate news releases to make it more news worthy
- Outreach to KUIK and KPTV since they are based at HIO
- Coffee shop meetings to allow people to come and have questions answered
- Inserts in a variety of publications
- Internal communications for local businesses (Intel, SolarWorld, etc)
- Washington County transportation newsletter
- Orenco Station Sunday Farmer's Market
- Orenco Station and County Fair MAX stops
- Include QR code on outreach materials to drive them to the website for more information

### *HARE 2014 Work Plan*

The committee put together ideas for what they wanted to focus on for the upcoming year (see next page). The group decided to keep the same template as the previous year with some additions.

### *Conclusion*

Doug thanked the group for their dedication and time for the retreat. Everyone shared in their excitement for the work in the year ahead.

## HARE 2014 Work Plan

### Issue Management: Leaded Fuel

Description	Due Date	Responsible Party
Track EPA's replacement schedule		
Track Port's hiring and involvement with consultant related to offering a replacement fuel		
Issue a second letter to the Port asking that the companies that are looking at replacement fuels be included in the consultant's study		
Develop a timeline for decision points for the larger committee		

### Issue Management: Noise

Description	Due Date	Responsible Party
Figure out to report information for the larger group		
Figuring out what issues should be presented to the larger committee and which ones don't		
Look at what other airports are doing to handle aircraft noise issues		
Work with the FAA tower to determine how the new runway will impact flight patterns and operations at HIO		
Develop a timeline for bringing decision points to the larger committee		
Look at the INM and ensure that the inputs are correct		

### Nuts & Bolts: Support

Description	Due Date	Responsible Party
Get meeting minutes out to the committee within two weeks	Ongoing	
Send out economic impact report to committee members	✓	Brooke Berglund
Develop a process that subcommittees follow to recommend items to the larger HARE committee for implementation and action		
Develop executive summaries with committee recommendation for each meeting for other HARE members and the general public		
Explore options for committee collaboration and governance		
Send updated list of HARE members with committees to the entire committee	✓	Brooke Berglund

**Communication: Outreach**

<b>Description</b>	<b>Due Date</b>	<b>Responsible Party</b>
Use existing tools to reach out community members	Ongoing	
Find ways to share the economic impact of the airport		
Develop information for fast facts handout for the economic impact of HIO		
Add link to economic impact report on the HIO website		
Explore having a consultant calculate the economic impact of future development at HIO		
Review and comment on the communication plan for the parallel runway		
Develop communication plan for sharing the value of HIO		

**Nuts & Bolts: Vacancies**

<b>Description</b>	<b>Status</b>	<b>Responsible Person</b>
Invite Tualatin Riverkeeper to environmental position		
Invite DEQ to environmental position		
Fill Hillsboro Airport Business Association position on the committee	✓	

## HARE 2013 Work Plan Progress

(April 2014 Update)

### Issue Management: Leaded Fuel

Description	Status	Responsible Party
Establish lead subcommittee	✓	Henry Oberhelman Mike Gallagher Steve Nagy
Library of resources related to lead	✓	
Look at existing reports, background, determine the scope	✓	
Contact AOPA and EAA for information on lead research	In progress	
Identification of stakeholders and their position	In progress	
SharePoint library for subcommittee review	✓	Steve Nagy/Brooke B

### Issue Management: Noise Subcommittee

Description	Status	Responsible Party
Noise subcommittee will provide a recommendation to the larger HARE for adoption	In progress	Noise Working Group

### Issue Management: Long-term growth/Master Plan Update

Description	Status	Responsible Person
Provide updates on projects, preparing for next master plan	Ongoing	Port

### Nuts & Bolts: Vacancies

Description	Status	Responsible Person
Invite Hillsboro Aviation to fill the Airport Business slot on HARE	✓	Port
Invite a PCC instructor related to general aviation	✓	
Invite Tualatin Riverkeeper to environmental position		
Invite DEQ to environmental position		
Invite past attendees from HARE meetings to apply	✓	

### Nuts & Bolts: Agendas

Description	Status	Responsible Person
Include updates from subcommittees in the meeting materials for quarterly meetings	Ongoing	Fred



**Nuts & Bolts: Port Support**

Description	Status	Responsible Person
Work to address where the Port will take the lead and where the committee will lead	✓	Brooke/Fred

**Communication: Outreach Tools**

Description	Status	Responsible Person
Attend the Tuesday marketplace (downtown Hillsboro)		Port
Present to CPOs about HIO	Ongoing	
Present to HOAs about HIO	Ongoing	
Presence at the air show to reach out to citizens		
Reach out to people at the county fair		
Get people to come to the open house	✓	
List of additional outreach opportunities		Tom Black
Development of URL for HIO website	In progress	Port
Develop business cards for HARE members to distribute w/QR code	In progress	Brooke