

Alaska Air Group

NEWS

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Alaska Airlines Seeks Government Approval to Begin Service from Portland, Ore., to Los Cabos and Puerto Vallarta, Mexico

SEATTLE — Alaska Airlines submitted its application today to begin two new nonstop flights from Portland, Ore., to Los Cabos and Puerto Vallarta, Mexico. The flights are pending approval by the U.S. Department of Transportation and the Mexico Dirección General de Aeronáutica Civil (DGAC).

The planned seasonal service will operate between Portland and Los Cabos from Nov. 3 through April 27, 2015, and between Portland and Puerto Vallarta from Nov. 4 through April 26, 2015.

“Alaska Airlines is committed to offering the most nonstop service from the Pacific Northwest to places our customers want to explore, and Los Cabos and Puerto Vallarta are hot spots,” said Joe Sprague, senior vice president of communications and external relations. “We’re happy to expand our longtime flying to Mexico with new flights to these two popular leisure resorts for Rose City travelers, who can take advantage of our award-winning service and low fares for their adventures.”

Alaska Airlines began flying to Mexico a quarter century ago and operates 240 flights a week during the winter between the West Coast and Mexico — more than any other carrier. Alaska flies an average of 1.5 million passengers a year to six Mexico beach destinations — Ixtapa/Zihuatanejo, Loreto, Los Cabos, Manzanillo, Mazatlán and Puerto Vallarta — in addition to Guadalajara and Mexico City. Alaska is seeking government approval to begin flights between Seattle and Cancún on Nov. 6.

The new flights between Portland and Mexico will be operated with Boeing 737 aircraft, which offer passengers dual 110-volt and USB power outlets at every seat. The flights will also offer Alaska’s inflight entertainment system, a handheld video-on-demand device featuring more than 70 hit movies, along with television programs and other entertainment. The inflight

entertainment players are complimentary in first class and available for \$8 in the main cabin. Customers can also enjoy onboard meal service, including a hot meal or the airline's Signature Fruit and Cheese Platter.

Flight times and introductory fares will be available on alaskaair.com once the DOT approves Alaska Airlines' request for service, which takes up to four weeks.

Alaska Airlines, a subsidiary of Alaska Air Group (NYSE: ALK), together with its partner regional airlines, serves nearly 100 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. For reservations, visit www.alaskaair.com. For more news and information, visit the Alaska Airlines Newsroom at www.alaskaair.com/newsroom.

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