

Portland International Airport Public Involvement

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June 7, 2012



PDX COMMUNITY ADVISORY COMMITTEE

CHARTING A COURSE FOR PDX

Presentation Overview

- PDX CAC Public Involvement Role
- Community Engagement Goals
- Engagement Opportunities
- Advisory Committees
- Outreach Programs
- Current and Future Project Outreach
- Natural Resource Program Update and Outreach Plan
- Question for Discussion



Question for Discussion

- How can PDX and your community / organization best exchange information and enhance our connection?



PDX CAC Public Involvement Role

- Promote two-way communication and information sharing related to the airport between all stakeholders
- Serve as education and information resource for the public on community concerns related to PDX
- Provide opportunity to influence Sponsors, and other PDX CAC membership organizations' decision-making related to the airport
- Provide active role in ongoing public involvement activities, including input on design and feedback on effectiveness of such activities



Community Engagement Goals

- Inform and educate the public on PDX
 - Planning
 - Projects
 - Operations
 - Activities
- Foster meaningful dialogue and exchange of ideas between PDX and the public
- Provide an opportunity for the community to inform decision-making related to the airport



Engagement Opportunities

Meetings:

- Advisory committees
 - Standing and project specific
- Community and neighborhood meetings
- Special events
- One-on-one meetings
- Open houses
- Public hearings

Publications:

- Printed communications
 - Portside, Port Currents, Portfolio, Environmental Annual Report
- Electronic communications
 - Website, Facebook, Twitter, Email notifications





- Port Responsibility**
 - ▶ Environmental Programs
 - ▶ Noise Management
 - ▶ PDX Deicing System
 - ▶ PDX Wildlife Management
 - ▶ Headquarters Building
 - ▶ Terminal 4 Sediment Cleanup
- About the Port**
 - ▶ Job Opportunities
 - ▶ Newsroom
 - ▶ Photo Gallery
 - ▶ Publications
 - ▶ Directions and Map
 - ▶ Leadership
 - ▶ Commission Information
 - ▶ Strategic Plan and Budget
 - ▶ Ordinances, Policies and Rules
 - ▶ Aviation Statistics
 - ▶ Marine Statistics
- Community**
 - ▶ Community Outreach
 - ▶ Community Events
 - ▶ **PDX Community Advisory Committee**
 - ▶ Citizen Noise Advisory Committee
 - ▶ Hillsboro Airport Issues Roundtable



PDX COMMUNITY ADVISORY COMMITTEE

CHARTING A COURSE FOR PDX

In fall 2011, the Port of Portland, City of Portland, and City of Vancouver created the PDX Community Advisory Committee (PDX CAC). The creation of this diverse, regional advisory committee was a recommendation of the Airport Futures Plan District and PDX Master Plan adopted in April 2011. The 30-member PDX CAC, comprised of 20 voting members and 10 ex officio members, meets quarterly and is guided by an annual work plan developed by this body.

- The mission of this ongoing advisory committee is to:
- Support meaningful and collaborative public dialogue and engagement on airport related planning and development;
 - Provide an opportunity for the community to inform the decision-making related to the airport of the Port, the City of Portland and other jurisdictions/organizations in the region; and
 - Raise public knowledge about the airport and impacted

- Upcoming Meetings**
- Jun. 7, 2012** [PDX Community Advisory Committee Meeting](#)
 - Sep. 19, 2012** [PDX Community Advisory Committee Meeting](#)
 - Jan. 16, 2013** [PDX Community Advisory Committee Meeting](#)

- Quick Links**
- [Committee Members](#)
 - [Airport Futures Final Products](#)

Meeting Information

facebook

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Advisory Committees

- PDX Community Advisory Committee
- PDX Citizen Noise Advisory Committee
- PDX Wildlife Advisory Committee
- International Air Service Committee
- Ad hoc groups

Share similar goals of:

- Involving engaged group of citizens for advice and recommendations
- Building community context and expertise in aviation issues
- Creating an accessible resource for community members



Outreach Programs

Youth Educational Outreach

- “Where in the World” – school outreach program, includes aviation and marine topics
- NW Youth Expo and Career Fairs
- City of Portland Mayor’s Summer Youth Connect
- Employee volunteer program with Sacramento School near PDX

Neighborhood Outreach

- Consistent attendance at monthly neighborhood association meetings in North Portland
- Participation in community events, both small and large



Outreach Programs - Continued

Environmental Outreach

- Community/environmental small sponsorship program
- Outreach to specific engaged groups
- Columbia Slough Watershed Council: Long term support of Columbia Slough Regatta, Financial and in-kind support of Council.
- Friends of Trees plantings in NE neighborhoods

Additional Outreach

- Tour program for specific audiences
- Speakers Bureau



Current and Future Project Outreach

Current

- PDX Natural Resource Program outreach - Tree planting, Columbia Slough enhancement. *Airport Futures commitment.*
- Ongoing Aircraft Noise outreach
- Construction impacts

Future

- PDX Runway Rehabilitation Program – additional outreach required when south runway is repaired
- PDX Stormwater Master Plan – 2013



Natural Resource Program Update and Outreach Plan

- **Outreach**

- Aviation Wildlife Advisory Committee – April 4
- Bird Expert Site Visit and Government Island Grassland Mitigation Plan Review – April 9
- Columbia Slough Watershed Council Update – April 30

- **Program Actions**

- Finalize Government Island Mitigation Plan
- Begin Pollinator Monitoring
- Proposal for City/Port Fire Department coordination regarding prescriptive burn (possibly September)
- Draft Corridor Plan for the Airport segment of the Columbia Slough
- Work with smaller group of PDX CAC to recommend enhancements
- PDX CAC Recommendation on 2013 Enhancement Projects – September 19



Question for Discussion

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