



COME BE PART OF THE FUN!



EXPLORE PORTLAND'S WORKING WATERFRONT

# SEAPORT CELEBRATION

PORT OF PORTLAND

SATURDAY, AUGUST 13, 2016





“It was such a fun event, and our entire family had a great time! We all learned a lot, and there were lots of fun activities for the kids to do. It was well-organized, and well-run. We will see you next year! ”

– Alanna

## SPONSORSHIP OPPORTUNITIES

Seaport Celebration highlights the importance of the working waterfront with fun for the young and the young-at-heart. Sponsoring Seaport Celebration allows your company to be a part of the largest marine-related event on the water. Seaport Celebration provides sponsors the opportunity to have an estimated 10+ million impressions, a great way to reach a diverse Portland audience. Join the fun today!

### Presenting Sponsor (Seaport Celebration) – \$10,000

- Company name as the main event sponsor (Seaport Celebration presented by company)
- Company banner prominently hung on the main stage
- Name mentioned in all news releases and public relations pertaining to the event
- Large name and/or logo included in all paid advertisements
- Sponsor acknowledgement before popular event elements
- Large name and/or large logo listed on all promotional materials including flyers and posters
- Company logo and paragraph message prominently displayed on event webpage
- Prime placement for informational or demonstration booth
- Minimum of five social media posts featuring sponsor
- Opportunity to promote business through attendee giveaways

### Feature Stage Sponsor (two available) - \$7,500

- Company name title on one of two entertainment stages “Company Name Stage”
- Sponsor acknowledgement before the performance of the bands
- Large logo listed on all promotional materials including flyers and posters
- Company logo and paragraph message prominently displayed on event webpage
- Large logo on event sponsor banner
- Minimum of three social media sponsor feature post
- Reserved space for booth at the event

### Gold Sponsor - \$5,000

- Medium logo included in print paid advertisements
- Sponsor acknowledgement before the performance of the bands
- Medium logo on all promotional materials including flyers and posters
- Company logo and sentence description prominently displayed on event sponsor webpage
- Medium logo on event sponsor banner
- Social media mentions
- Reserved space for booth at the event

### Silver Sponsor - \$3,500

- Sponsor acknowledgement before the performance of the bands
- Small logo on all promotional materials including flyers and posters
- Company logo displayed on event sponsor webpage
- Small logo on event sponsor banner
- Reserved space for booth at the event

### Bronze Sponsor - \$1,500

- Name on all promotional materials including flyers and posters
- Name on event sponsor webpage
- Name on event sponsor banner
- Reserved space for booth at the event

### Ready to jump on board?

**Jayson Shanafelt**

**Port of Portland Community Affairs Tour and Outreach Manager**

**503.415.6853**

**[jayson.shanafelt@portofportland.com](mailto:jayson.shanafelt@portofportland.com)**



“ Thank you for putting together the fun voyage and day at the docks. My grandkids really enjoyed the special cruise and visit to the exhibits. ” – Otto



### The Working Waterfront: Connecting Us All

It's the clothes on your back, the shoes on your feet and the car in your driveway. It's the 52,000+ people that depend on it for their paycheck. It's the thriving businesses that help support Portland's economy and overall livability. It's the Working Waterfront, the chain of commerce that links us all together.

The working harbor offers a slice of history, a sense of place and a local connection to the global economy for many of our residents. From wheat farmers to truck drivers, during every minute of every day, the working waterfront is connecting people, products, and places together. Seaport Celebration is a chance to tell this story to thousands of Portlanders.

Help attendees unlock the mystery of Portland's working waterfront and discover what makes our fine city **Portland**. Your financial support will help grow this one-of-a-kind event and provide scholarship opportunities to students in industrial job training programs through the Portland Community College Foundation.

Seaport Celebration would not be possible without the generous support of our sponsors. Please join us in sharing the stories and experiences of our working waterfront.

Sincerely,

*Bill Wyatt*  
Bill Wyatt  
Executive Director, Port of Portland

# COME BE PART OF THE FUN!

**Saturday August 13, 2016**

With activities and events for every interest – from music to welding – Seaport Celebration has something for everyone. While too numerous to list, here are just a few of the adventures awaiting at Seaport Celebration 2016.

## **Jetboat Rides**

Get up-close and personal with the working harbor by hopping in a jetboat that speeds underneath 12-story-high cranes and next to ships towering 80 feet tall.

## **Entertainment**

Listen to live music including award-winning musical headliner Recess Monkey.

## **Hands On Demonstrations**

Try welding with the assistance of a professional welder, just one of the many unique opportunities that allows attendees to experience the working harbor first hand. Even young kids can give it a try!

