

# Gear up for summer!

## **TRADE IN SNOW BOOTS FOR FLIP FLOPS: BOOK SUMMER VACATION NOW!**

*Southwest Airlines extends schedule through the summer  
with new nonstop routes and fares starting as low as \$49 one-way!*

**DALLAS**—Dec. 8, 2015—**Southwest Airlines Co.** (NYSE: LUV) is helping beat winter blues and getting travelers in the summer spirit by extending its bookable flight schedule through Aug. 5, 2016. With the new flight schedule, the carrier is launching new nonstop routes to connect Customers to what's important to them.

### **Beginning June 5, 2016, Southwest will begin offering nonstop service between:**

St. Louis and Portland, Ore.	with fares as low as	\$129	One-Way
St. Louis and Oakland	with fares as low as	\$129	One-Way
St. Louis and Cleveland	with fares as low as	\$59	One-Way
Reno/Tahoe and Oakland	with fares as low as	\$49	One-Way

*Purchase Dec. 8--14, 2015, 11:59 p.m. in the respective time zone of the originating city. Domestic travel valid June 6 through Aug. 4, 2016. Domestic travel blacked out June 30 through July 5, 2016. Domestic travel is not valid on Fridays and Sundays. Fares are valid on domestic, nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards® Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one way flight. Fares are not available to/from San Juan, Puerto Rico. Seats and days are limited. See additional and complete fare rules below.*

“We’re building bridges between cities across our network with our bags fly free\* and no change fees policies, our award-winning loyalty program, and our all-Boeing 737 fleet,” said Dave Harvey, Southwest Airlines Senior Director of Network Planning and Performance. “St. Louis will now have more than 100 departures a day to more than 40 destinations including Oakland; Portland, Ore.; and Cleveland. The new nonstop routes allow for greater access to our expansive network. For example, Reno/Tahoe is getting new three times daily service to Oakland, one of the most requested routes among travelers in Northern Nevada.”

Southwest also is beginning nonstop daily service between Burbank and Dallas Love Field; and new weekly service on Saturday's beginning June 11, 2016 will provide nonstop links between Denver and Buffalo; Charleston, S.C.; and Norfolk, Va. Pensacola, Fla., gains new nonstop service on Saturdays to Dallas Love Field and Kansas City.

Book summer vacations now at [Southwest.com](http://Southwest.com).

## **FARE RULES**

Purchase Dec. 8--14, 2015, 11:59 p.m. in the respective time zone of the originating city. Domestic travel valid June 6 through Aug. 4, 2016. Domestic travel blacked out June 30 through July 5, 2016. Domestic travel is not valid on Fridays and Sundays. Fares are valid on domestic, nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one way flight. Fares are not available to/from San Juan, Puerto Rico. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® Fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, so long as you cancel your reservations at least ten minutes prior to the scheduled departure of your flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 45th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 48,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 97 destinations across the United States and seven additional countries with more than 3,800 departures a day during peak travel season.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies

and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest created Transfarency<sup>SM</sup>, a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. \*Southwest is the only major U.S. airline to offer bags fly free<sup>®</sup> to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 42 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2014 Southwest Airlines One Report<sup>™</sup> can be found at [SouthwestOneReport.com](http://SouthwestOneReport.com).

Book Southwest Airlines' low fares online at [Southwest.com](http://Southwest.com) or by phone at 800-I-FLY-SWA.

**Media Contacts:**

Visit the Southwest Newsroom at [swamedia.com](http://swamedia.com) for multi-media assets and other Company news

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