

OFFICIAL RULES – HELLO B 2021 PRIZE DRAWING

5 pairs of Roundtrip Tickets for ALASKA AIR flights from Portland International Airport

By entering this drawing or accepting a prize, entrants agree to be bound by these Official Rules.

NO PURCHASE OR PAYMENT IS REQUIRED TO ENTER OR WIN. OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES. VOID WHERE PROHIBITED BY LAW.

Deadlines: The HELLO B Prize Drawing (the “**Drawing**”) begins at 12:00am. PST on December 8, 2021 and ends at 11:59 p.m. PST on January 31, 2022 (the “**Entry Period**”). The Sponsors of this Drawing are the Port of Portland and Alaska Airlines (“**Sponsors**”). The sole determinant of time for purposes of the Drawing will be the computer clock of the Port of Portland or its service provider.

Who May Enter: The Drawing is open to legal residents of the United States of America who are 18 years of age or older as of the date of entry except as stated in this paragraph. The following are not eligible to enter or win: 1) previous winners of the Sponsors’ prize promotions within the 90-day period preceding the earliest date of the Entry Period; and 2) any others associated with the Drawing as determined in the sole discretion of the Sponsors.

How to Enter: During the Entry Period, to enter the contest, you must do two things described below (the “Social Media Entry”):

We’re saying hello to Concourse B and new beginnings at PDX. What are **you** saying hello to? Share it on social media and you could win one of five pairs of round-trip tickets from Alaska Airlines. Here’s how:

1. **Post your hello with the hashtag #HelloB** on Instagram, Facebook or Twitter. (Make sure it’s a public post.)
2. **Follow PDX and Alaska Airlines** on the social media channel you post from.
3. Prefer to share on PDXnext.com? No problem. Check out the complete rules at [PDXnext.com/contest](https://pdxnext.com/contest).

Don’t wait too long: Share your #HelloB greeting before January 31, and you’re automatically entered to win. The five winners will be selected by random digital drawing and announced on February 7, 2022.

No purchase or payment is required to enter or win. Limit one entry per person; multiple entries from the same person are void.

Entrants may receive promotional e-mail messages from the Sponsors unless the “opt-out” box is checked when completing the entry form or online registration form.

Winner Selection and Notification: The Sponsors will select the winner through a random drawing on February 7, 2022, from all qualifying entries received during the Entry Period. The Sponsors’ selection of a winner shall be final and binding in all respects. The potential winners will be contacted within 14 calendar days from the date of the prize drawing. The potential winner must meet all eligibility requirements set forth in these Official Rules to qualify for the prize. Entrants that do not win will not be notified.

Odds of Winning: Odds of winning are dependent on the number of eligible entries received.

Prize: Five eligible winners will be given Certificates for two (2) tickets for any round-trip flight from PDX to any destination served by Alaska Airlines, SkyWest Airlines (marketed by Alaska Airlines), or Horizon Air (Code Share partners are not allowed). Both tickets must be booked at the same time and cannot be used separately. All travel must be booked within 12 months from the issue date of the travel voucher.

Prize Terms and Conditions: • Travel vouchers cannot be sold, bartered, nor used as part of an online auction. Vouchers used in such a manner will become null and void. • Redemption must occur Monday through Friday, 9:00 a.m. to 5:00 p.m. PST. • Modifications are not permitted once an itinerary is booked. • Travel vouchers are not transferable and become null and void upon any attempted transfer. • Travel vouchers may contain additional terms, conditions, and restrictions. • Travel vouchers cannot be replaced if lost or stolen. Additional Air Travel Prize Terms and Conditions: Air travel redeemed with a travel voucher will be subject to all of the operator airline’s then-current ticket terms, conditions, restrictions, and fees, including without limitation: • Restrictions may apply on popular travel dates, holidays, and flights, and to certain destinations (The following black-out dates apply: NOV 15-25, 2022 and DEC 18, 2022 - JAN 2, 2023) • Tickets are subject to availability and may not be available on all flights or all days of the week. • Standard baggage fees may apply. • The winner is responsible for all applicable taxes and fees, including federal and state government fees and local airport passenger facility

charges. Individual travel taxes may apply. • Tickets may contain additional terms, conditions, and restrictions. • Mileage Plan Miles cannot be earned or credited. • First Class paid upgrades or mileage plan upgrades are allowed. Prize Value: The verifiable retail value of the prize is approximately: \$525 individual and \$1,050 total. Actual value may vary based on seasonal fluctuations, booking date, and other variables. An IRS Form 1099 will be issued for prizes exceeding \$600 in value. To Claim Prize: The potential winner will be required to complete and return to the Sponsors a Prize Eligibility Certificate and Acceptance Agreement (the "Acceptance Certification"), in substantially the form included below, within 10 days after notice of selection. All results are unofficial until the Sponsors' acceptance of the potential winner's executed Acceptance Certification. In the event of noncompliance with these Official Rules, or if the entrant cannot be contacted, or if the potential winner can or does not truthfully certify to the content of the Acceptance Certification, the prize will be forfeited, and an alternate winner will be randomly selected. Upon the Sponsors' identification and confirmation of the winner, a written travel voucher will be provided from Alaska Airlines containing specific instructions for booking the prize tickets.

Conditions: The Sponsors reserve the right, in its sole discretion, to: (1) cancel, suspend, and/or modify the Drawing, or any part of it, if any fraud, technical failures, or any other factor beyond the Sponsors' reasonable control impairs the integrity or proper functioning of the Drawing; (2) modify these Official Rules at any time, to waive minor entry informalities without liability, or to otherwise modify, suspend, or terminate the Drawing at any time; and (3) disqualify any individual found to be tampering with the entry process or the operation of the Drawing or to be acting in violation of these Official Rules or in a disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Drawing may be a violation of law. Should such an attempt be made, the Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. The Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or of any other provision. The Sponsors will not be responsible for any: (a) telephone, computer, hardware, software, programming, or interrupted or unavailable network, server or other connections, network malfunction, or other technical failures or errors, or failure to properly process entries; (b) communication disruption or other forces beyond the reasonable control of the Sponsors, including inability to access the Social Media Entry, or other disruption related to Internet traffic, virus, bug or non-authorized intervention; or (c) damage caused by computer virus or otherwise resulting to any computer from entrant's access of the Social Media Entry, whether human, mechanical, or electronic. If such malfunction, error, disruption, or damage occurs and impairs the administration, security, fairness, integrity, or proper play of the Drawing, the Sponsors may, in their sole discretion, suspend or terminate the Drawing by posting a notice at www.pdxnext.com. If the Drawing is terminated before the end date stated above the Sponsors may, but are not obligated to, determine a winner from all potentially eligible entries received as of the termination date. Persons found tampering with or abusing any aspect of this Drawing, or whom the Sponsors believe to be causing malfunction, error, disruption, or damage will be disqualified in the Sponsors' sole discretion. The Sponsors reserve the right to void all entries made through any robotic, automatic, mechanical, programmed, or similar entry duplication method and to disqualify any individual using such a method. Entrants agree to be bound by the decisions of the Sponsors, which decisions will be final and binding in all respects.

Legal: By entering, entrants release and hold harmless the Sponsors and its commissioners, directors, officers, employees, and agents from any and all liability for any injuries, loss, or damages of any kind arising from or in connection with the Drawing or any prize. The Drawing is subject to all federal, state, and local laws and regulations and is void where prohibited by law. The laws of the State of Oregon will govern the Drawing. The Drawing is not intended to be construed as a contest, sweepstakes, or other prize promotion under Oregon law; the sole act required for entry and participation is that participants submit the online entry form with the Sponsors, and no payment of anything of value, purchase of anything, or donation is required to enter or win a prize. Any action or proceeding arising out of the Drawing will be litigated in courts located in Multnomah County, Oregon. The Drawing and all of the related pages, contents, and code are copyright © 2021-2022 Port of Portland. The Sponsors' names, designs, and logos are trademarks of the Sponsors. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

Sponsors' Privacy Policy:

By entering, entrants are bound by the Sponsors' privacy policy, located at <https://www.portofportland.com/Privacy>. The Sponsors may use entrants' entry and personal information for marketing purposes, subject to and consistent with such policy.

Sponsors: Port of Portland, PO Box 3529, Portland, OR 97208, and Alaska Airlines, P.O. Box 68900, Seattle, WA 98168. Copies of these Official Rules and the name of the prize winner are available at such address.

Prize Eligibility Certificate and Acceptance Agreement

[* NOT REQUIRED FOR ENTRY – SAMPLE ONLY – REQUIRED FOR PRIZE ACCEPTANCE*]

In consideration of my acceptance of a prize or use of air travel tickets awarded in the Hello B 2021 Prize Drawing (the "Drawing"), I certify and agree as follows:

Official Rules: I confirm my previous agreement, made by my entry in the Drawing, to comply with and be subject to all terms, conditions, and obligations set forth in the Official Rules of the Drawing (not applicable to travel companion).

Eligibility: I am a legal resident of the United States of America (address below). As of the date the entrant entered the Drawing I was at least 18 years of age. I will provide proof of residence and age upon request. I am not a commissioner, director, officer, or employee (or immediate family member or member of the same household thereof) of the Port of Portland, Alaska Airlines (collectively, the "Grantees"), or of the advertising or promotional agencies of either, or of any others associated with this Drawing.

Entry and Image Consent: The Grantees and all others acting with the permission of the Grantees may use without restriction or limitation (including but not limited to reproduction, display, broadcast, television, publishing, posting and distributing) my entry for the Drawing, my name, signature, biographical information, performance, voice, portrait, photograph and/or any other likeness of me obtained in connection with the Drawing, either in whole or in part, in any form, style, size or color, as edited by a Grantee or its designee (collectively, my "Image") for any purpose whatsoever without additional compensation in any and all media.

Release of Liability and Indemnification: I release the Grantees from all liability arising out of my participation in the Drawing, my use of the air travel tickets awarded in the Drawing, or the use of my Image by the Grantees. I waive any right that I may have to inspect or approve any promotional materials relating to the Drawing, or to determine the use to which my Image may be put. I assign to the Grantees all my copyrights, rights of privacy, publicity, or any other property rights, if any, as necessary relating to the use of my Image consistent with the consent given herein. I will defend, indemnify, reimburse, and hold harmless the Grantees for, from, and against any and all losses, claims, damages, expenses, or liabilities of any kind, including court costs and reasonable attorneys' fees, arising from my participation in the Drawing, my use of the air travel tickets awarded in the Drawing, or the Grantees' use of my Image. I acknowledge that the consent, release, and indemnity given herein does not represent the payment of anything of value, purchase of anything, or making of a donation.

Prize Winner:

<u>X</u> _____	_____, 2022
Signature	Date signed
_____	Address: _____
Full name of prize winner (print legibly)	Phone: _____

Travel Companion:

<u>X</u> _____	_____, 2022
Signature	Date signed
_____	Address: _____
Full name of prize winner's travel companion (print legibly)	Phone: _____