

Strategic Plan

2022-2025

Mission

Build shared prosperity for the region through travel, trade, economic development

Vision

A prosperous region, where quality jobs, multi-generational wealth, and access to markets are equitable and shared

Guiding Principles

Environmental Leadership

Equity

Financial Responsibility

Safety

Values

Leadership

Inclusion

Service

Strategies

Objectives

Deliver an exceptional experience to everyone who travels and works at PDX

- Recover from the COVID-19 pandemic by improving customer service and rebuilding air service.
- Build an airport for the future that reflects our regional character and cultural diversity – welcoming, universally accessible, friendly to all.
- Improve resilience, efficiency, and environmental performance.

Advance movement of goods and services to markets and deploy our assets for maximum impact

- Ensure efficient market access for regional shippers by growing T-6 and PDX as primary cargo gateways.
- Expand equitable access by connecting Oregon businesses and people to domestic and international markets.
- Refine asset portfolio to best deliver prosperity in our region.

Build quality jobs, generational wealth, and access to capital through equitable and inclusive economic development

- Leverage our business to expand quality jobs.
- Fuel business formation and growth for makers, manufacturers and developers through innovative partnerships.
- Increase access to capital in equitable real estate development.
- Increase access to contracts for small businesses.

Be an equitable and inclusive culture

- Increase gender and racial diversity at all levels of our workforce.
- Ensure our decision-making processes, tools, systems are designed with an equity lens.
- Ensure inclusive and equitable experience and opportunity in employment-related programs, policies, and practices.
- Accelerate our learning culture through education, pilot programming, and sharing.

CORE VALUES

LEADERSHIP

- We create equitable economic growth maximizing benefits for Black, Indigenous, people of color, low-income communities, and people living with disabilities.
- We innovate and take informed risks to engineer big change.
- We are humble and learn from our experiences.

INCLUSION

- We acknowledge and actively work to dismantle institutional racism.
- We value our people and invest in our teams.
- We listen first, work to engage diverse community voices, and integrate perspectives.

SERVICE

- We partner with communities.
- We are committed to extraordinary customer service.
- We are committed to our environment.